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Message from the CIB Vice President

Greetings! I want to share some good news with all of you. In reviewing the CIB budget and membership subscription levels for 2021, the CIB Board has decided not to increase the subscription fees in recognition of the financial challenges faced by many of our members because of the Covid-19 pandemic. However, we do have a number of calls for extra expenditure to enhance the membership value, amongst them a new website, the publishing and webinar needs of our Working Commissions, and ideas for subsidising new Student Chapters or our forthcoming initiative for Early Career Researchers' as well as our targeted efforts on membership recruitment and retention.

Therefore, we have convened a short-life task group to work on a strategy for us to secure funding from third-party organisations such as industry sponsorships, charities, or foundations, as well as research funding bodies. As the new Vice President, I have been charged to lead this effort and we would like to solicit your input as members. If you have ideas for organisations that we could approach, potentially in partnership with yourselves, or propositions that you think would attract such bodies, please get in touch. If you would like to join the task group you would be very welcome, or you may just like to email us with any ideas. Either way, please contact us. Our collective efforts will go a long way in securing the financial stability and the value proposition of CIB.

With best regards,

Mark Hastak

CIB Vice President, Purdue University, USA

For further information on this newsletter or any other aspect of CIB's work, please contact Debbie Gray, Membership & Marketing Manager, at debbie.gray@cibworld.org or +1 (613) 727 1481 x100.